

Dear Jeffrey Every

You recently entered yourself into the national Vision 2030 Awards for the Driver for Change Award category ...

Congratulations! We are pleased to let you know that you are a 2017 Award Finalist. You will be competing against a small, select group of peers for this coveted Award, in Johannesburg, on **22 June 2017**.

Our team of researchers assessed hundreds of entered companies and individuals against strict criteria. Only a handful qualified as Finalists. This designates **you** as a key stakeholder in SA's future prosperity via the National Development Plan efforts - at a time when government and business are increasingly partnering up to radically accelerate progress.

Just weeks to go ...

VIP invites are being accepted, media partners are spreading the word and preparations are underway, to stage the first-ever Vision 2030 Awards before a host of business and government leaders, at the OR Tambo Conference Centre, Birchwood Hotel.

Tables are going fast, too - but, as an esteemed Finalist, we have reserved **you** a prominently-placed VIP table for 10, so that everyone involved in your achievement can be there on the night. The table is available at an exclusive, finalist's discount of R65 000 if purchased by 19 May 2017. The package includes a full-page advertisement in the awards programme.

Someone from our team will be in touch with you shortly, to answer any questions and confirm your attendance. For any enquiries leading up to the awards, please call **Clay Tsapi** on 086 000 9590 or email clay.tsapi@2030vision.co.za.

It only remains for us to wish **you** the best of luck in contesting the Award - and to commend its inspiring commitment to the future of this country. May it go from strength to strength in the wake of this achievement.

Warmest Regards, Ralf Fletcher

